

# NEWSLETTER

December 2022

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# Message from our President

Thanks to the resilience, tenacity, and mobilization of our volunteers and cooperants, we are pleased to say that the effects of the pandemic are behind us, and that as an organization, we have emerged stronger and more agile than ever.

Over the past year, a strategic planning process has been completed for the next three years and has clarified the mission, vision, and strategic objectives for CPAs Without Borders (CPAWB). Our mission: Assist international development organizations in developing countries to help build their competencies related to the CPA skillset.

This clarification exercise will allow us to narrow in on key development areas and causes we serve: Pursuing on-site development mandates related to women's welfare and autonomy, gender equality, and sustainable development (both in virtual mode and face-to-face), Strengthen CPAWB's brand and place it alongside international organizations, Add resources to continue financing CPAWB's operations and international projects. The rigor, analytical, strategic, and financial skills held by CPAs continue to be in high demand and are appreciated by our partners. As a result, we continue to receive recognition for our great work!

In 2022, we also strengthened our relationships with our existing partners while building new relationships. Among our new partners, I would like to highlight the University of Notre Dame de Jacmel in Haiti, Crossroads International, World Neighbors Canada and Canada World Youth. We also became members of Cooperation Canada.



*"Over the past year, a strategic planning process has been completed for the next three years and has clarified the mission, vision, and strategic objectives for CPAs Without Borders."*

Also, a major change was made on July 1, 2022, by appointing Chantale Dufresne, CPA, as Chair of our Board of Directors. We thank Mr. Michel Thérout, FCPA, for the years invested in CPASF as Chairman of our Board of Directors. Finally, we would like to thank our sponsors. All of whom have contributed generously to help us maintain our activities and serving communities abroad.

**Our Slogan: LEST'S KEEP IT UP!**

Stephan Morin, CPA  
President of CPA Without Borders

# Message from our Executive Director

A positive aspect of the pandemic was to allow us to take a step back and come back stronger with very stimulating projects for the community of students, candidates for the profession and CPAs.

A great news has been announced within CPAWB: Starting May 2023, we will offer the opportunity to a group from 2nd and 3rd year CPA students (all universities combined) and candidates for the profession, to go on mission to Togo, supervised by a senior CPA.

This group will be able to have a unique and enriching experience both professionally and personally. The mission will be carried out as a team, under the supervision of a senior CPA, and will allow them to practice and develop their soft skills.

We are also proud to put on the agenda a 4th cohort for a mission in collaboration with UQTR. Four students and one professor will fly to Senegal in May 2023. For cooperating students, this mission is part of their academic journey.

The year 2023 will be a record year for the number and quality of missions. For the first half of the year, we have eight confirmed missions with new countries for CPAWB: Côte d'Ivoire, Togo and Benin. Twenty cooperants and managers of mission will carry out these international mandates.

CPAWB is growing!



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I would like to warmly thank all the volunteers of the Executive Committee, the Board of Directors, cooperants and managers of mission for their dedication to CPAWB. Also, I would like to thank all our financial and field partners who contribute to our growth.

Sophie Raymond, CPA  
Executive Director of CPA Without Borders



# New partners in 2022

In addition to the ongoing virtual missions carried out with our partners **Mer et Monde** and the association **Vergers d'Afrique**, CPAWB has entered into agreements with new partners whose missions have been launched or will begin during the next fiscal year.



## UDERS-Jacmel Haïti

Partnership with UDERS-Jacmel, part of the University of Notre-Dame de Jacmel in Haiti. The organization was created in 1995 by the Haitian Conference of Catholic Bishops. CPAWB has agreed to assist in a pilot project. Whereby CPAWB will provide virtual training to professors in the accounting and business administration department at UDERS-Jacmel Haiti.



## World Neighbors Canada & Jeunesse Canada Monde

Partnerships with two international development organizations: World Neighbors Canada and Canada World Youth. FSPC has jointly submitted with these partners a funding proposal for international development assistance projects funded by Global Affairs Canada or the Ministry of Relations Internationales de la Francophonie.



## Crossroad International

This partnership will enable the CPAs to carry out four exploratory missions in four different countries, including Senegal, Ghana, Togo, and Côte d'Ivoire. These exploratory missions aim to make an on-site and face-to-face diagnosis to define the improvement actions to be taken in the months and coming years. A mission plan for the coming years will result from these exploratory missions.

In addition, a new project is taking shape for 2nd and 3rd year CPA students from Quebec universities as well as candidates for the profession. A team of four people accompanied by a senior CPA will travel to Togo in May 2023 for a mission in collaboration with Crossroads International.

# New partners in 2022



## Cooperation Canada

CPAWB is now a member of Cooperation Canada, which includes a network of approximately one hundred international development organizations. This agreement comes as an extension to the prior agreement with AQOCI (Association québécoise des organismes de coopération internationale), which was concluded in 2021. This partnership will increase CPAWB's overall visibility. Especially with governmental and institutional fundraising organizations.



## UQTR

CPAWB has renewed with the Université du Québec à Trois-Rivières (UQTR) and Mer et Monde, a tripartite collaboration agreement which is part of the relaunch of missions academics field. A group of students are preparing for their mission that will lead them to collaborate with organization partners of Mer et Monde in Senegal, in May 2023.





# Activities in 2022

## Omnium Financier | [January 2022](#)

For a third consecutive year, CPAWB returned to the Omnium Financier competition as a partner. The competition brings together 300 accounting & finance students. Our ambassadors **Fils Bertin Kendoum Tchoupa** and **Jean-Philippe Léger** hosted a kiosk and presented to CPAWB to students and young business professionals. The kiosk helped generate visibility for CPAWB among the students and young professional population. It's thus with great excitement that we are announcing that CPAWB will once again participate as a partner in 2023!

## Virtual Conferences | [January 27 and February 10, 2022](#)

Every year, CPAWB holds two annual presentations to give CPAs and future CPAs the opportunity to learn more about our organization, all virtually to reach as many participants as possible across Quebec. **Nicolas Blais**, CPA, auditor, MBA co-founder and director of CPASF as well as our Executive Director **Sophie Raymond**, CPA, MBA, co-hosted these conferences to discover the history of the organization, its structure, as well as the missions carried out to date. Two cooperants joined the conferences with the aim of sharing experiences in the field. Both conferences made it possible to make the organization known to a greater number of people in addition to stimulating very interesting exchanges with those present.



# Activities in 2022

## Award Ceremonies - Hosted by the Order of CPAs of Quebec | [March and April 2022](#)

**Nicolas Blais**, CPA, Auditor, MBA co-founder and administrator of CPAWB was present at an award ceremony, hosted by the Order of CPAs of Quebec on March 8th, 2022. Representing CPAWB, Nicolas helped host the event and remitted awards to recipients. Nicolas was also present during the Order's event on March 12th, honoring CPA permit holders and was present at the "Gala des comités étudiants CPA". Whereby CPAWB presented awards to attendees for the fourth consecutive year.

## Social Media | [September 2022](#)

To follow through on its new branding strategy, CPAWB strengthened its social media presence. We updated our website, increased our Facebook and LinkedIn presence, and even established a presence on Instagram under the account name [cpasansfrontieres](#). We encourage you to follow our page!

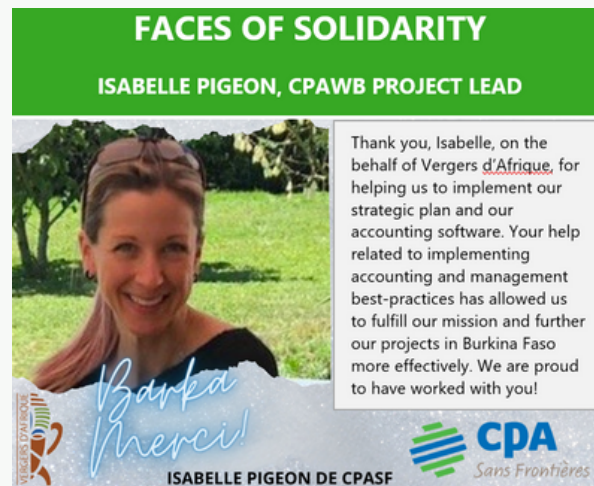
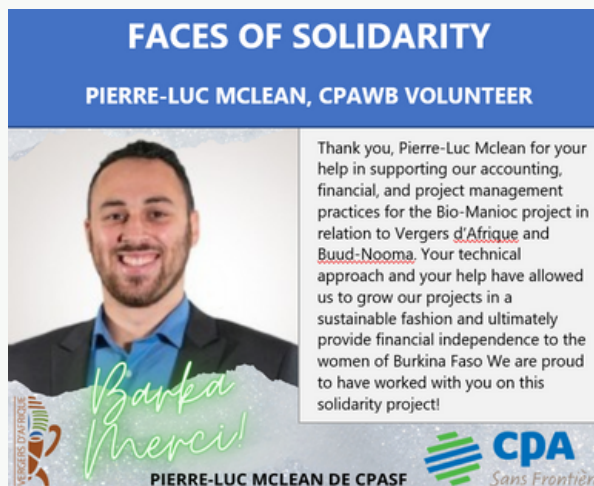


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Université de Sherbrooke • JMAS - Concordia University



# Testimonials from our partners

## Association Verger d'Afrique of Montreal



The association **Verger d'Afrique of Montreal** recently showed its appreciation for CPAWB by volunteers, **Pierre Luc McLean, CPA** and **Isabelle Pigeon, CPA** for their assistance in strengthening the organization's management accounting and governance practices.

## CGA de Dakar

**Mr. Aziz DIENG, prior director of our CGA partnership in Dakar**, has shown his appreciation to CPAWB for our assistance in helping the women of Casamance reach financial autonomy:

*I would like to show my appreciation and complete satisfaction regarding our partnership with CPAWB. The partnership between CPAWB and Senegal, CGA is a fantastic opportunity for our CGAs to strengthen their skillset and learn from your extensive experience in helping business and organizations. The partnership will have also had a positive impact on the women of Casamance, who are entrepreneurs and working on the transformation of local products for sale. Working with CPAWB has allowed these women to gain new financial and technical skills to support their activities. I wish you all the success in your future projects with the CGAs and entrepreneurs of Senegal.*

By Mr. Aziz DIENG  
Prior Director of CGA, Dakar

# Testimonials from our partners

## Mer et Monde

**Director of Mer et Monde, Mrs. Christelle-Nickie Assogba, strongly recommends CPAWB:**

*We have had the pleasure of collaborating with CPAWB from 2019 for various international projects, but also, to strengthen the skillset of our accounting team in Senegal and to strengthen our internal accounting related processes.*

*After a mandate with CPAWB in 2019 for our Senegal office, we managed to change accounting systems. This change had a positive impact on our accounting processes and on our operations. We were especially able to improve the processes surrounding the exchange of financial information between our offices.*

*After this mission, we once again used CPAWB to help us create an accounting procedures manual for our organization. One thing in particular that I really appreciated about CPAWB, is that they took the time to understand our commercial context and our daily reality as an organization. Understanding our needs, and how to adapt the mandate to suit our needs. CPAWB is a partner that I strongly recommend without any doubts.*

By Mrs. Christelle-Nickie Assogba  
Executive Director of Mer et Monde



# Recognition of our volunteers

## CPAWB gains continued recognition – Thanks to its Co-founder Nicolas Blais

After having received the prestigious award for excellence in the CPA profession, at the Montreal Convention Centre on November 27th, 2021, CPAWB Co-founder **Nicolas Blais**, has been nominated for further recognition by the University of Quebec in Rimouski (UQAR) foundation.

On November 13th, during a ceremony at the UQAR campus in Lévis, the UQAR foundation awarded Nicolas Blais for “Inspiring Communities” over the course of his professional career.



Nicolas cares about humanitarian causes and has relentlessly used his expertise in accounting to build CPAWB and promote the organization among students and candidates for the CPA profession. Nicolas has accompanied students on their humanitarian trips with CPAWB and has hosted events and workshops highlighting the importance of sharing knowledge and governance tools, among CPAWB and its partners.

## CPAWB gains continued recognition – Thanks Yassine Guessous, Head of Mission in Senegal

As part of Volunteer Commitment Month, the Ordre des Comptables Professionnels Agréés du Québec recognized the commitment of Yassine Guessous, CPA and CPAWB Head of Mission in Senegal, among all the volunteers who make a difference within the large CPA community.

Yassine Guessous, CPA managing partner of the consulting firm YG & Partners in Casablanca has been involved since last year by becoming a cooperant of CPAWB and leads several mandates in Senegal. Among his mandates, he assists a group of women entrepreneur's farmers by setting up an accounting system, gives training and strengthens the financial capacity of the Dakar Approved Management Center by improving its work tools and the quality of its offers.



CPAWB is proud to count on committed cooperants, such as Yassine Guessous, combining their humanism and professionalism to carry out its missions.



# Recruitment of volunteers

## GET INVOLVED AS A MEMBER OR VOLUNTEER!

Support the cause of CPAWB and the outreach of our profession by lending a volunteer hand. Whether at the activities financing, operations current or to help us improve our processes and facilitate mission logistics, submit your application any time!

Join us in helping to grow the CPA profession and in helping international communities!

To contribute to the success of CPA Sans Frontières, become a member for \$25.

Go to the following link  
<https://en.cpasansfrontieres.ca/contribuez>



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## Follow us



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*Blakes*

